



## **Ponsus Pharma AB visiting Cosmoprof in Bologna 13<sup>th</sup>-19<sup>th</sup> of April**

***Ponsus Pharma will be visiting the cosmetic trade fair Cosmoprof in Bologna 13th-19th of March to introduce its new sun care range for potential European partners.***

STOCKHOLM, Mar. 4. Ponsus Pharma will be visiting Cosmoprof, one of the world's most important international events in the beauty and cosmetics sector, in Bologna in March and is looking at out-licensing products based on its Proderm Technology. Ponsus Pharma AB develops high performing dermatological products based on its patented Proderm Technology for pharmaceutical and cosmeceutical companies, targeting the fast moving Consumer Goods market. The water-lipid nature of Proderm Technology allows ingredients to be rapidly absorbed and incorporated into the outer layers of the skin. Furthermore, Proderm Technology is non-comedogenic and provides a cosmetically elegant feel, in addition to ease of application, because it is non-greasy and spreads easily. Unlike some topical foam preparations, Proderm Technology does not use either alcohol or other organic solvents, therefore it is well tolerated by patients. Ponsus Pharma markets its products mainly through a group of marketing partners in various countries.

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